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## ABSTRACT OF THE DISCLOSURE

The inventive golf club comprises a head of a metal having a face and a flexural range, defined in the face, where the quantity of flexure in a direction perpendicular to the face is at least 45 % of the maximum quantity of vertical flexure of the face. The flexural range is arranged in coincidence with a hitting spot distribution range of a player in the face. Alternatively, a flexural range having a spring constant of at least 2 kN/mm and not more than 4 kN/mm is present in the face of the inventive golf club.